

Katrina Leigh Henry

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Experience

- Maurices - Design Development Lead for All Tops - New York, NY February 2024 - Present
Lead the aesthetic and product direction for the entire tops division within maurices.
Tops division including Woven & Knit Tops, Sweaters, Graphics & Sweats, Dresses, Toppers & Outerwear.
Focus on Design Conceptualization & Trend Analysis to ensuring alignment with brand identity & market trends.
Present and communicate design ideas effectively, while collaborating with Merchants & Product Managers.
- Maurices - Designer of Woven & Fashion Tops - New York, NY October 2023 - February 2024
Managed the creative and technical development for all Woven & Fashion Tops.
Influenced seasonal big ideas, strategy building, and storytelling of product that reflects the collections concept.
Prioritized the balance of the assortment architecture by developing evenly within the categories fashion pyramid.
Focused on product development and strategic construction to establish consistency in product attributes.
Identify areas of opportunity for loyalty items to drive new ideas, evolution, & growth for the brand.
- Maurices - Associate Designer of Toppers & Outerwear - New York, NY May 2021 - October 2023
Became a category leader and creative influencer for the Toppers & Outerwear Category.
Developed seasonal fabric capsule collections which lead to business growth opportunities within the brand.
Influenced styling, shared outfitting cues, and passed on intel to help push marketing and drive newness.
Helped pilot new ways of working & establishing new processes to identify workload efficiencies.
Created new category Silhouette guide for the Creative & Technical Design Team as a development tool.
- Maurices - Assistant Designer of Fashion Tops - New York, NY June 2020 - May 2021
Provided creative & operational support to the Fashion Tops Team through all aspects of the product life cycle.
Supported my team through high-impact seasons with techpack updates, sketches, & color assortment.
Partnered with various categories to develop outfitting opportunities to ensure a more cohesive collection.
Help guide and onboard new associates at maurices by sharing wins & best practices.
- Maurices - Fashion Design Internship - New York, NY June 2019 - August 2019
Created a multi-dimensional presentations while collaborating with corporate teams to enhance product value.
Supported entire design and creative team to gain additional cross functional knowledge.

Skills and Assets

Leadership Skills: Experience in Managing, Establishing Processes, On-boarding New Hires, & Developing Associates
Design Skills: Hand Illustrations, Patternmaking, Draping, Sewing, Textile Manipulation, Knitting, & Embroidery
Computer Skills: Adobe Illustrator, Adobe Photoshop, Microsoft 364 Programs, & Bamboo Rose PLM

Leadership

Leadership Values:

Highly collaborative leader & creative problem solver that thrives on processes & strategic thinking.
Values in organization, product innovation, execution & brand evolution.
Build & maintain strong relationships with cross-functional partners through design strategy & trend forecasting.
Clearly articulate feedback to help promote growth and best practices for team.

Maurices Emmerging Leaders Program - Active Member

Selected to participate in the program to help grow leadership skills that contribute to overall career success.
Program focuses on Maurices business fundamentals through exposure to leaders within the organization.
Opportunity to engage and expand thinking through quarterly success coach & cohort connections

Education

Marist College

Bachelor of Fine Arts
Major: Fashion Design
Minor: Fashion Merchandising and Product Development
GPA: 3.82

Mod'spe Paris

Study Abroad Program
Paris, France